

REQUEST FOR COUNCIL ACTION

SUBJECT: West Jordan Ute Conference

SUMMARY: The West Jordan Ute Conference would like to store equipment in the city's shed and concession stand in Constitution Park for fiscal year 2014-15. They are requesting service in lieu of fees.

FISCAL IMPACT: \$800 of fees would not be collected by the City.

STAFF RECOMMENDATION:


Staff has concluded that the request will not save staff time or resources and staff does not recommend approval.

MOTION RECOMMENDED:

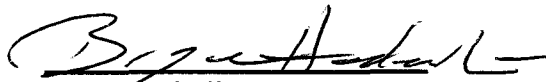
"I move to (approve/not approve) the service in lieu of fees with the West Jordan Ute Conference for the 2014 short season."

Roll Call vote required


Prepared by:


Julie Brown
Events Coordinator

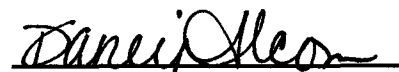
Reviewed by:


Bryce Haderlie
Assistant City Manager


Recommended by:


Rick Davis
City Manager

Reviewed by:


Darien Alcorn
Deputy City Attorney

Reviewed by:


Brian Clegg
Parks Superintendent

BACKGROUND DISCUSSION:

General

The Ute Conference is requesting use of both a concession stand and a storage shed. Their request to provide service in lieu of fees includes the concession stand short season reservation fee of \$800.00 from the City's fee schedule. In addition, the Ute Conference would like to store equipment, etc. in the City's concession stand and storage shed year-round without cost.

Short Season Reservation Fee

West Jordan City Facility Use Policy: Page 16 Section H:

Service in Lieu of Fees. Reservation fees may be credited for civic volunteer labor hours as approved by the City Council. All fees other than reservation fees (i.e. overtime, additional services, and security, cleaning) will still be charged on a time and materials basis or as otherwise adopted in the Fee Schedule. Civic volunteer labor is coordinated through the Department. The service provided may include maintenance to City Parks and City Parks Amenities and all services must be approved in advance. Interest in providing service in lieu of fees should be expressed at the time the application is submitted to the Department. A separate contract and approval is required; no verbal agreements will be honored.

Legally, the purpose of the service in lieu of fees program is to provide a "value-for-value" exchange. The policy recognizes that services, which "may include maintenance to City Parks and City Parks Amenities," have value, and reservation fees are reduced by the value of services provided. The value of services is based on the City cost avoided by eliminating City staff's need to perform the services.

The Ute Conference request does not identify any maintenance services for City Parks or City Parks Amenities, and it does not eliminate any City staff need or cost related to providing parks services. Therefore, City staff recommends that the request be denied and the Ute Conference be required to pay the \$800.00 reservation fee for the concession stand.

Storage

The current Facility Use Policy does not allow storage and requires everything to be removed from City property between seasons, so the storage request is not applicable with our current policy. Nonetheless, based on the Facility Use Policy paragraph above, which states, "*Reservation fees may be credited . . .*" Also based on the discussion above, City staff does not believe that the proposal offers the type of service that would be required to offset any fees. For these reasons, staff recommends that the service in lieu of fees request be denied.

Staff will be returning to council with information and looking for direction regarding storing equipment in and on city property. At that time we will explain the legal effects of lease agreements and look at customary values.

As additional background information, because cities are prohibited by state law from gifting government property, City staff has researched the cost of leasing storage space. The costs shown below for monthly storage lease of the concession stand and storage shed are based on market rates found in that research. City staff approached the leagues to gauge their level of interest in leasing storage if it were allowed at market rates. Staff solicited the league's input in January 2014. We did not receive any responses. With no responses, staff has not pursued any policy change. If City Council would like to review the policy on storage of equipment, staff can present comprehensive information at a later date, but it does not appear at this time that it would affect this Ute Conference request for service in lieu of fees.

Estimated Cost and Value:

Concession Stand Short Season Cost: \$800.00

Concession Stand Estimated Monthly Lease Fee: \$161.50

November – July (9 months) = $9 \times \$161.50 = \$1,453.50$

Shed Storage Estimated Monthly Lease Fee: \$80.00

Yearly (12 months) = $12 \times \$80 = \960.00

\$ 800.00

+ 1453.50

+ 960.00

Total Estimated Yearly Cost: \$ 3,213.50

In Lieu Value:

Services listed do not reduce staffing services.

Julie Brown

From: Dixie Memmott <dixiememmott@hotmail.com>
Sent: Monday, March 31, 2014 10:51 AM
To: Julie Brown
Cc: Travis Johnson; Shellie Josephson
Subject: West Jordan Equipment Shed
Attachments: WJ Ute Conference Request_20140331.pdf

March 31, 2014
Dixie Memmott
West Jordan Ute Conference Football
7906 South 3800 West
West Jordan, UT 84088

RE: West Jordan Ute Conference Equipment Shed

To whom it may concern,

I am writing this letter to ask that the community service provided by the West Jordan Ute Conference Board of volunteers be taken into consideration in-lieu of rental payment for the West Jordan Equipment Shed placement.

The West Jordan Ute Conference Board consists of 10 volunteer members who donate their time at no cost to service the Youth of West Jordan City.

Each Board member donates over 300 volunteer hours every year. That is over 3,000 hours of volunteer service provide by a small group that directly benefits children residing in West Jordan City.

In addition to the donation of time every board member also incurs significant out of pocket cost for incidentals every year to insure that the youth of West Jordan are provided with the best possible atmosphere to participate in.

The Board for West Jordan Ute Conference also contribute a significant amount to cover the cost of providing 50 children with scholarships. This allows children who otherwise would be unable to play due to an opportunity to participate.

If I can provide additional information to encourage consideration of our request, please feel free to contact me at dixiememmott@hotmail.com.

Most sincerely,
Dixie Memmott
Treasurer

ORGANIZATION AND MISSION

In 1966 the Ute Conference was established as a 501 (c) 3 not-for profit organization with the purpose of providing the opportunity for all players to enjoy and participate in the active competition of the game of football. We further propose to acquaint players with the rules of the game of football and its sound fundamentals. Plus helping the players maintain a sound physical, mental, and moral condition to prepare and empower them for leadership in their communities and success in their personal lives.

The Ute Conference, its officials, coaches, and officers are dedicated to inspire youth, regardless of race, color or creed, to practice the ideals of sportsmanship, scholarship, fellowship, team cooperation, and athletic competition. The Conference is committed to encourage adults to behave in a positive exemplary manner when supervising youth or as a spectator at all functions of the program, and to keep the welfare of the youth foremost and free from any adult compulsion for power and glory.

COMMUNITY NEED

Remember what it felt like as a kid to join a neighborhood team in an empty lot, street, or park field for a quick game of football or soft ball? We mostly played for fun. We didn't realize all the benefits we were getting from those games.

Athletic participation provides countless rewards for youth. Research at the Institute for the Study of Youth Sports at Michigan State University found that young people who play sports actually do better in school and have enhanced social skills. Playing a sport can help prevent drug and alcohol abuse, and children participating in sports are less likely to start smoking.

Research on the benefits of sports and exercise for teens in particular has been particularly optimistic. The President's Council on Physical Fitness and Sports reports that athletically active teens develop increased self-esteem, confidence, and have a healthier body image than teens who don't take part in sports. They are also more likely to finish high school and college.

Other benefits to participating in organized sports simply can't be measured. Sports allow children to assume leadership roles, handle conflict and manage their time. Youth can also learn to bond with new friends and teammates, and improve relationships with adults.

PROGRAM

The West Jordan Ute Conference Program assists in the development of all young athletes in their growth not only as football players but also as young citizens within the community. This will be accomplished by

improving their life skills as well as their football abilities. All participants will be afforded the opportunity to improve these life skills through education, friendships, teamwork, and football. The purpose of this program is to provide safe, supervised football activities for the youth of West Jordan.

The objectives of the West Jordan Ute Conference Program shall be the following:

- To build healthy bodies and minds.
- To develop skills and proficiency in the game of football and related activities.
- Developing young athletes of character and integrity, who will be assets to the community
- To stimulate community interest in football.
- To have fun.
- To accomplish all of these things with the welfare of these young athletes first and foremost, without adult ambition for personal glory.

Participants learn about rules of the game, etiquette, sportsmanship, positive, attitudes, fair play, self-esteem, taking responsibility for choices, and management of emotions.

These life skills are integrated throughout the program, and coaches routinely demonstrate how they apply to situations in all aspects of life.

Hydration, nutrition and healthy lifestyles are stressed both in practice and on the fields.
Water and healthy snacks are provided at every game.

The West Jordan Ute Conference is fortunate to have a corps of volunteers who are dedicated to the program.

POPULATION SERVED

The West Jordan Youth Football program serves all youth ages 8-16 located in the boundaries of West Jordan High School. Within our boundaries 15% come from single parent families and/or live with a grandparent or other caregiver. 12% of participants qualify for the government free lunch program, and are considered low-income.

99% are male: 15% are Hispanic, 8% are Pacific Islander and 67% are Caucasian

OUTCOMES

At least 65% of participants will continue on to participate in the West Jordan High School Football Program.
92% will be less likely to get involved with drugs.
3 times more likely to graduate than non-athletes.
10% better in math, science, English and social studies classes.
18 to 25 year-olds who participate in sports activities while teens were more likely than nonparticipants to be engaged in volunteering, voting, feeling comfortable speaking in public settings.

An average of 78.3 percent of the United States top corporate CEOs and members of the Government had participated in interschool sports. Nearly 80 percent indicated that being involved in school sports significantly complemented their career development and/or academic pursuits.

PARTNERS

West Jordan Ute Conference strongly believes that the formula for providing effective, cost-efficient and a high quality program includes collaboration with many community organizations.

West Jordan Ute Conference partners with the following groups:

Local Schools – identifies children for the programs

West Jordan City – provides playing fields and concession stands

Community Members - serve as volunteers and mentors

University and High School students – serve as volunteer mentors

USA Football – provides curriculum for skills training and coaching certifications

March 31, 2014
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